Centre for Information Policy Leadership (CIPL) Roundtable

From APEC Cross-Border Privacy Rules to Global Cross-Border Privacy Rules

Online via Microsoft Teams

Wednesday, 22 June 2022
9:00 AM – 10:30 AM (NYC) | 2:00 – 3:30 PM (London) | 3:00 – 4:30 PM (Brussels) | 9:00 PM – 10:30 PM (Singapore)

AGENDA

9:00 Opening Remarks

 Bojana Bellamy, President, CIPL

9:05 Globalizing the CBPR and PRP – Why, When and How

The APEC Cross-Border Privacy Rules (CBPR) and the APEC Privacy Recognition for Processors (PRP) have been around and operational since 2011 and 2014 respectively. The CBPR and PRP are the only existing government sponsored, comprehensive, multilateral cross-border data transfer, accountability and vendor management framework that includes specific substantive privacy requirements, third party certifiers, a formal governance structure, and a network of backstop privacy enforcement authorities. However, the uptake of CBPR and PRP by industry has been limited so far. This is largely because of the slow pace of operationalizing the system in some of the participating countries, and also because the immediate benefits of certification were not obvious to businesses, including, because the system is currently limited to the APEC region. Because in the global digital economy, businesses require global solutions for data transfers, for demonstrating accountability and compliance with global privacy standards, and to enable efficient vendor selection and management through the data processor requirements of the PRP. In this roundtable, we will discuss with government, regulator and industry stakeholders their vision and expectations for this new global CBPR and PRP system.

 Moderator: Markus Heyder, Vice President & Senior Policy Counselor, CIPL

 What are the CBPR/PRP? A brief introduction:

 Josh Harris, Director, Global Privacy Initiatives, BBB National Programs

 From APEC CBPR to Global CBPR – the process and next steps

 Shannon Coe, Director of Global Data Policy, US Department of Commerce

 The benefits and promise of a global CBPR/PRP system – views from potential regulator participants
The benefits and promise of a global CBPR/PRP – perspectives of current industry participants

- Huey Tan, Head of APAC Policy and Regulatory Group, Apple
- Swati Sinha, APJC Privacy Officer, Cisco
- Jacobo Esquenazi, Global Privacy Strategist, HP, Inc.

10:00 Open Discussion and Q & A

10:30 End of Roundtable